



LIZ MURRILL  
ATTORNEY GENERAL

STATE OF LOUISIANA  
DEPARTMENT OF JUSTICE  
OFFICE OF THE ATTORNEY GENERAL  
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**La. R.S. 13:5071 et seq. NOTICE OF CHANGE TO BRAND DIRECTORY**

**Date of Notice: December 16, 2025**

**FROM: LOUISIANA DEPARTMENT OF JUSTICE  
TOBACCO SETTLEMENT ENFORCEMENT UNIT**

**TO: TOBACCO WHOLESALERS (Via facsimile and/or email)**  
**RE: LISTING/DELISTING NOTICE**

Pursuant to La. R.S. 13:5071 et seq., notice is hereby given that the following manufacturer(s) and/or brand(s) will be added or removed (as indicated below) from Louisiana's Tobacco Brand Directory. Louisiana law prohibits any person from ordering, purchasing, or making an offer to purchase cigarettes, or roll-your-own ("RYO") tobacco, of the manufacturer(s) and brand(s) listed to be removed from this date forward. You are presumed to have received this notice on the above date.

La. R.S. 13:5076 provides for penalties including revocation or suspension of the dealer's license and "a civil penalty in an amount not to exceed the greater of five hundred percent of the retail value of the cigarettes or five thousand dollars" for each stamp affixed, and each purchase, sale, offer to purchase, or offer to sell cigarettes or RYO in violation of La. R.S. 13:5073(C).

<u>MANUFACTURER</u>	<u>BRAND(S)</u>	<u>BRAND STATUS</u>	<u>COUNTRY OF ORIGIN</u>
NASCO Products, LLC (SPM)	VLN	<b>APPROVED</b>	UNITED STATES
Triaga, Inc (NPM)	HEETS	<b>APPROVED</b>	UNITED STATES

The most current lists of approved participating and non-participating manufacturers, as well as brands, are maintained on the Attorney General's website and may be viewed at <https://www.aglizmurrill.com/Tobacco> by clicking on either the "Louisiana Approved Tobacco Products Directory by Manufacturer" link or "Louisiana Approved Tobacco Products Directory by Brand" link, both of which are located under the "Our Resources" section of the page.

**Tobacco Wholesalers**

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If you have any questions regarding this notice, please feel free to contact the undersigned via email at [tobaccodoj@ag.louisiana.gov](mailto:tobaccodoj@ag.louisiana.gov) or via telephone at (225) 326-6423.

For Louisiana,

**LIZ MURRILL**  
**ATTORNEY GENERAL**

*/s/Arham Mughal*

Arham Mughal  
Assistant Attorney General