



James D. "Buddy" Caldwell  
Attorney General

## State of Louisiana

DEPARTMENT OF JUSTICE

P.O. BOX 94005

BATON ROUGE

70804-9005

### **NOTICE**

To: All Tobacco Product Manufacturers, Wholesalers, and Retailers

From: Sanettria "Sam" Pleasant, Section Chief, Tobacco Unit;  
On behalf of Attorney General James D. "Buddy" Caldwell,  
Louisiana Office of the Attorney General

Date: July 29, 2009

Re: Louisiana Fire Safety Standards For Cigarettes  
(Cigarette Fire Safety and Firefighter Protection Act)

The Louisiana Legislature enacted the Cigarette Fire Safety and Firefighter Protection Act, also known as the "fire safe" cigarette law, for all cigarettes sold in the State of Louisiana (2007 Regular Session, Act 409, codified at LSA-R.S. 40:1601.1 - 1601.11). To qualify for listing on the Louisiana Approved Tobacco Brand Directory, all cigarettes must also receive approval from the Louisiana Fire Marshal's Office.

**Effective August 31, 2009, all Participating Manufacturers, Subsequent Participating Manufacturers and Non-Participating Manufacturers that sell cigarettes in Louisiana must be in compliance with the Fire Safety Standard and Firefighter Protection Act.** As these provisions take effect August 31, 2009, this notice is to inform you that all cigarettes to be sold in Louisiana after August 31<sup>st</sup>, must be in compliance with these fire safety requirements.

Thus, the new provisions require all cigarette manufacturers who wish to sell in Louisiana to comply with testing, labeling and certification requirements to prove that their cigarettes meet certain reduced ignition standards. Certification and payment of a fee is required for each brand and must be renewed every three years.

**Therefore, as part of the 2009 annual certification process, all manufacturers will be required to submit updated packaging demonstrating compliance with the fire standard compliant packaging/labeling requirements to the Louisiana State Fire Marshal's Office.**

For further questions about fire standard compliant standards or certifications, please contact the Fire Safe Cigarette Section at (225) 925-4911, 1-800-256-5452, or by mail at:

Louisiana State Fire Marshal's Office

8181 Independence Blvd.

Baton Rouge, Louisiana 70806

<http://www.dps.state.la.us/sfm/>

**NOTE:**

Failure to comply can result in significant monetary penalties as well as other legal action, including delisting/non-listing from the directory of approved tobacco products. **ALL CIGARETTE MANUFACTURERS MUST PROVIDE PROOF OF FIRE SAFETY CERTIFICATION TO THE LOUISIANA OFFICE OF THE ATTORNEY GENERAL TO ENSURE LISTING OF THEIR CIGARETTES ON THE LOUISIANA APPROVED TOBACCO BRAND DIRECTORY BEGINNING WITH ANY CERTIFICATIONS DUE AFTER AUGUST 31, 2009.**

In addition to being certified fire standards compliant by the Louisiana Fire Marshal's Office, all tobacco companies and brand families must also be certified and included in the Louisiana Approved Tobacco Brand Directory maintained by the Louisiana Office of the Attorney General before such products can be sold in the State of Louisiana after August 31<sup>st</sup>. The tobacco directory maintained by the Louisiana Office of the Attorney General can be viewed by going to the following link: [www.ag.state.la.us](http://www.ag.state.la.us). Please contact our office if you have any questions.

If you are a tobacco manufacturer, wholesaler or retailer and have questions about compliance with Louisiana's Escrow Act or Complementary Legislation, please contact Gol Sheikhiveh Hannaman, Assistant Attorney General, Louisiana Office of the Attorney General, 1885 North Third Street, Baton Rouge, Louisiana 70802, Telephone: (225) 326-6423, Fax: (225) 326-6072.